



SPONSORSHIP ADVERTISING PROGRAM

www.garlicfestival.ca

August 25 & 26, 2018

PROMOTE YOUR BUSINESS

SUPPORT YOUR COMMUNITY

We can put your name in front of thousands of prospective customers and have it available to them, 24/7 - all year long! Our website is www.garlicfestival.ca and it has become our main messaging & promotional platform over the past 19 years.

Not only is it linked to many other sites & bookmarked by many locally, regionally and beyond, the domain name itself makes it one of the most viewable special event websites.

We offer a range of high value advertising choices to fit the budget of virtually any business.

SPONSORSHIP PROGRAM

We have developed a program of sponsorship for the Festival to help us cover annual expenses and ongoing improvements to the Festival venue. The sponsors are generally businesses that are located, or do most of their business in the Cariboo area of the BC Interior. The categories of sponsorship are intended to encourage businesses of any size to participate in this worthwhile event in return for high value advertising exposure. The major benefit for the sponsoring organizations is the advertising value on the website.

These sponsorships run from the sign-up date to the end of each calendar year. We encourage any company to consider us as a serious promotional opportunity.

THE ORGANIZATION

The Lac La Hache Community Club (LLHCC) is a registered non-profit society which supports many important community initiatives. The South Cariboo Garlic Festival is an annual fund raising event of the LLHCC.

THE EVENT

The South Cariboo Garlic Festival is a key community event run by the Lac La Hache Community Club. It is held each year in late August to coincide with the garlic harvest season.

THE WEBSITE

The Garlic Festival's website runs year round and is monitored regularly. Updates are implemented frequently along with general information on the subject of garlic. It has become the key promotional and informational platform for the Festival, and activity on the site has been on a steady growth curve since its inception.



SPONSORSHIP ADVERTISING PROGRAM

www.garlicfestival.ca

August 25 & 26, 2018

SPONSORSHIP RATES

| Sponsor Category | Rate | What You Get |
|------------------|-------|---|
| GOLD | \$750 | <ul style="list-style-type: none"> ■ Listing on Website Home Page with logo & web link, plus listing on an additional page. ■ Runs from sign-up to Dec. 31 ■ Identified on signage at the Festival ■ Recognition of sponsors by stage MC during the Festival |
| SILVER | \$500 | <ul style="list-style-type: none"> ■ Listing on Website Home Page with logo & web link. Runs from sign-up to Dec. 31 ■ Identified on signage at the Festival ■ Recognition of sponsors by stage MC during the Festival |
| BRONZE | \$250 | <ul style="list-style-type: none"> ■ Listing on Website Home Page with logo. Runs from sign-up to Dec. 31 ■ Identified on signage at the Festival ■ Recognition of sponsors by stage MC during the Festival |

| | |
|-----------------|------|
| Business Name | |
| Contact Person | |
| Phone | |
| Email | |
| Website Address | www. |

Please choose a Sponsor category

- Gold \$750
 Silver \$500
 Bronze \$250

Please make cheques payable to the Lac La Hache Community Club

Please Note: Sign Up Now; Pay by June 30!

Thank you for your support of the South Cariboo Garlic Festival!